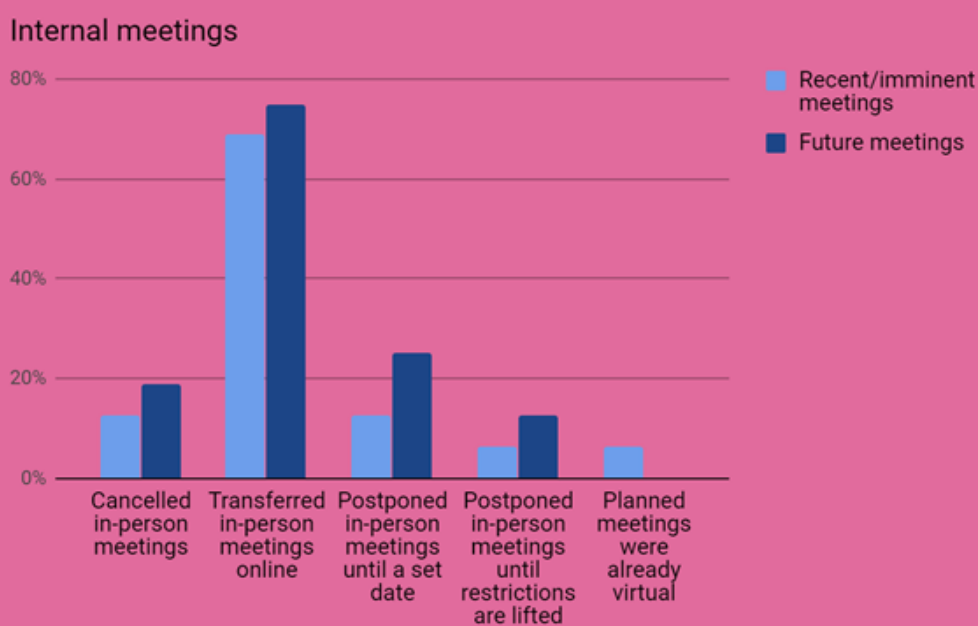
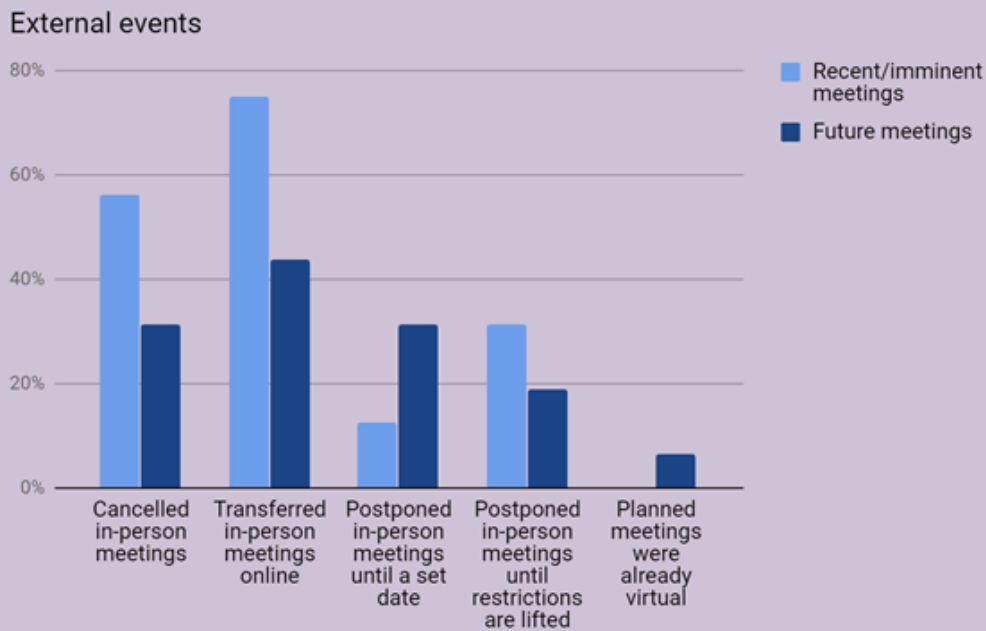


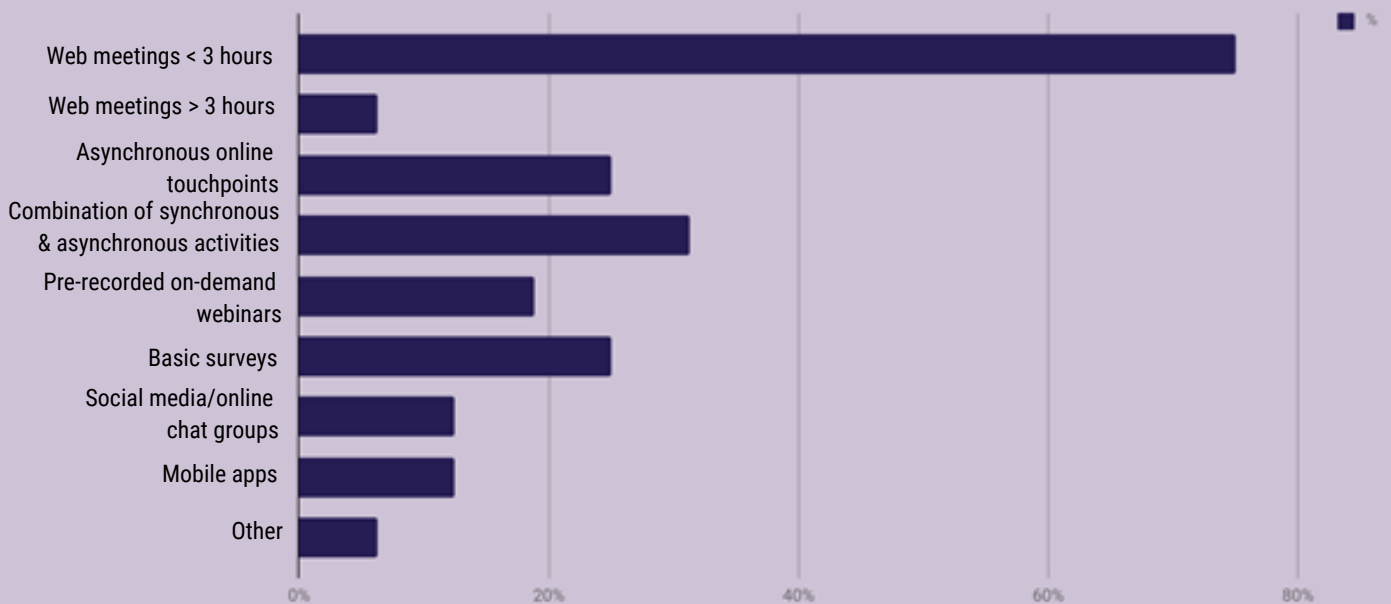
IMPACT OF COVID-19 ON STAKEHOLDER MEETINGS

Impetus Digital recently surveyed its customers and followers* to determine the impact COVID-19 has had on their internal and external stakeholder meetings. Key findings are summarized below.

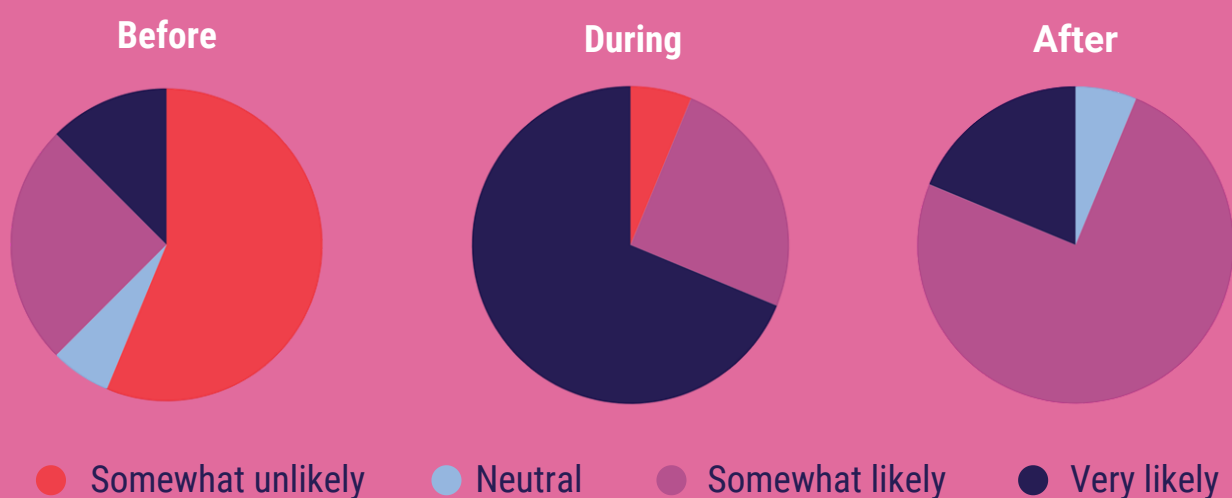
COVID-19 has impacted both imminent and future external & internal stakeholder meetings



Short synchronous web meetings are the most popular approach to "virtualizing" in-person meetings



COVID-19 has quickly accelerated the uptake of virtual collaboration, with long-lasting effects



Likelihood of conducting virtual meetings and events before vs. during vs. after COVID-19

**Need expert help "virtualizing" your stakeholder meetings and events?
Book a demo of our secure and engaging collaboration platform at impetusdigital.com**



Impetus Digital is the spark behind sustained healthcare stakeholder communication, collaboration, education, and insight-synthesis.

Our best-in-class technology and professional services ensure that life science organizations around the world can easily and cost-effectively grow and prosper—from brand or idea discovery to development, commercialization, execution, and beyond—in collaboration with colleagues, customers, healthcare providers, payers, and patients.

*Responders comprised a variety of pharmaceutical functions and job titles, with the majority working in Medical Affairs (37.5%) and Marketing (18.8%).