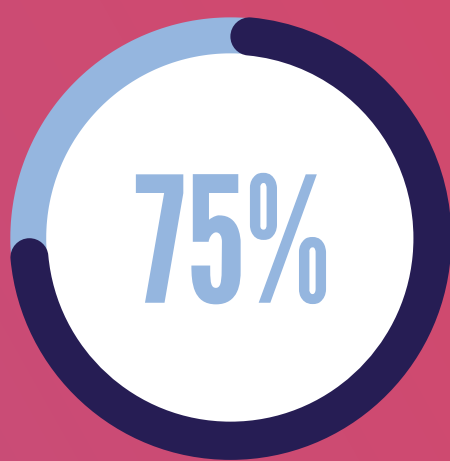


# Why Impetus Digital?

Here's what our clients and their advisors had to say about working with Impetus Digital in 2020!



**In 2020, 100% of clients who provided feedback were very happy with our services, with 75% stating that their experience was perfect or near-perfect!**



**"The virtual meeting ran extremely smoothly, particularly the workshop breakout transitions. The Impetus team was highly responsive to requests from us and customers."**

**"Great people: knowledgeable, cooperative, supportive, understand customer needs, flexible, highly professional, pleasant in communication!"**

**Among our clients' advisors, 94% rated the platform as great or excellent, with an average satisfaction score of 4.5 out of 5 (median: 5).**



**" LOVE it! A new way of doing things, refreshing, liked that I could see other's comments and click agree on those that spoke to me. "**

*HCP advisor, Ontario*

**" I like this format and I think that COVID-19 notwithstanding, this approach is very data driven, task focused, and efficient. "**

*HCP advisor, Alberta*

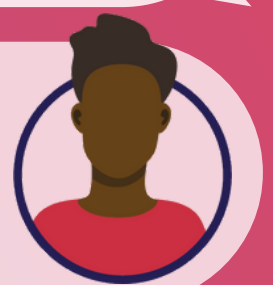


**" I enjoyed this format. The accessibility at any time is unique and beneficial for all busy schedules and especially during a pandemic. This format is very valuable! "**

*HCP advisor, Ontario*

**" I am actually shocked how user friendly, well organized/structured and glitch free this interface was. I also quite enjoy the experience. "**

*HCP advisor, Ontario*



**" This is the first time I have used a virtual platform. This allows for better reflection on the questions. Minimizes role of "dominant" speakers that often occurs with person-to-person advisory board meetings. "**

*HCP advisor, Alberta*



## About Impetus Digital:

Impetus Digital offers comprehensive, customizable, and fully serviced virtual event and meeting solutions, specifically designed for life science companies. Powered by white-glove service and 360° coverage and care.



Want to learn more? Visit [impetusdigital.com](https://impetusdigital.com) or [meetwithimpetus.com](https://meetwithimpetus.com) to book a demo!